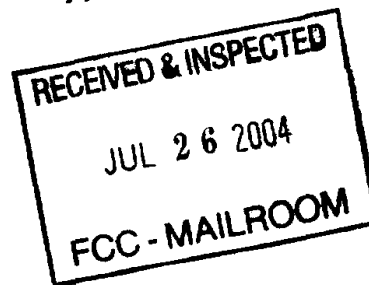


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Northwest Arkansas Broadcasting Company, LLC
620 East 13th Street – Suite A
Texarkana, AR 71854
(501) 794-2731



July 19, 2004
VIA FIRST-CLASS MAIL

Secretary
Office of the Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554

RE: **RM-10996**: Gassville, Arkansas

To Whom It May Concern:

Enclosed please find an original and four (4) copies of comments in support of the above-captioned Rule Making. Should there be any questions, please contact the undersigned.

Respectfully submitted,
NORTHWEST ARKANSAS BROADCASTING COMPANY, LLC

By: Scott Gray
Managing Member

Enclosures

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Before the
Federal Communications Commission
Washington, D.C. 20554



In the Matter of)

)
Amendment of Section 73.202(b),
Table of Allotments,
FM Broadcast Stations.
(Gassville, Arkansas)

) MB Docket No. 04-237

) RM - 10996
)

To: Chief, Audio Division

COMMENTS IN SUPPORT OF PROPOSED RULE MAKING

Northwest Arkansas Broadcasting Company, LLC ("Petitioner") respectfully comments in support of the Commission's Notice of Proposed Rule Making ("Notice"), DA 04-1734, released June 28, 2004, in the above captioned-proceeding.

Petitioner supports the proposal to allot Channel 224A to Gassville, Arkansas. Petitioner intends to apply for the Gassville station upon the opening of a filing window, and to construct the station promptly upon grant of its application.

Accordingly, the Commission should amend Section 73.202(b) of the Commission's Rules as proposed in the Notice.

Respectfully Submitted,
NORTHWEST ARKANSAS BROADCASTING COMPANY, LLC

By: Scott Gray
Managing Member

July 19, 2004

Northwest Arkansas Broadcasting Company, LLC
620 East 13th Street - Suite A
Texarkana, AR 71854